

Affiliate Marketing Guidelines

Last updated: 27th March 2026

These guidelines apply to all 2Be.vip affiliates/referral members (“Affiliates”). They exist to protect customers, protect you, and keep our brand compliant. If there is any conflict, the Affiliate/Referral Program Terms control.

1) Core rules (the short version)

- No guaranteed income. No “salary”, “job”, “fixed monthly profit”, or “easy money” claims.
- No fake or misleading earnings screenshots, statements, testimonials, or time-to-income promises.
- No spam. No bulk unsolicited messages. No harassment. No buying leads to mass-message people.
- Be honest: explain what the product is (online learning + live classes), what it costs, and what the user gets.
- Use approved brand assets only. Do not pretend you are “2Be.vip official support”.

2) What you MAY do (Do)

- Share your personal experience in a truthful way (what you used, what you liked, what results you got).
- Use your unique referral link/code and disclose that you may earn a commission.
- Promote the product features: learning content, teacher classes, assessments, community, etc.
- Use official logos/visuals only from our brand kit (or what we provide inside your back office).
- Build content: reviews, tutorials, unboxing-style “how it works”, FAQs, and honest comparisons.

3) What you MUST NOT do (Don't)

A) Earnings / income claims

- No guarantee or promise of income or results.
- No “quit your job”, “financial freedom fast”, “risk-free income”, “passive income guaranteed”.
- No posting earnings screenshots unless we have written approval and it includes clear context and typical-results language.

- No suggesting everyone will earn, or that earnings are easy or automatic.

B) Misleading marketing

- No false scarcity (“only 3 spots left”) unless it is real and verifiable.
- No fake discounts, fake “official partnership” claims, or altered pricing.
- No hiding material terms (price, renewal, requirements, eligibility).

C) Spam and harassment

- No bulk WhatsApp/SMS/DM blasts to people who did not request it.
- No adding people to groups without consent.
- No repeated messaging after someone says “stop”.
- No scraping emails/phones from the internet or buying lists to message.

D) Brand misuse

- No using “2Be.vip” (or similar) in your domain name, social handle, app name, or page name without written permission.
- No copying our website or pretending to be the company.
- No using our logo in a way that implies you are an employee, agent, or official customer support.
- No running ads that redirect to a page that looks like an “official” 2Be.vip site unless approved by us.

E) Prohibited content

- No hateful, discriminatory, violent, or sexually explicit content.
- No content that targets minors (unless we explicitly allow minors in a specific offering and you follow our rules).
- No content that violates any platform rules (Meta/Google/TikTok/etc.) or local laws.

4) Required disclosures (simple)

When you share your link/code, include a clear disclosure such as:

- **Short:** “Affiliate link: I may earn a commission if you purchase.”
- **Arabic:** “رابط احالة: قد احصل على عمولة اذا قمت بالشراء.”

5) Approved wording (safe examples)

Use wording like this (examples):

- “2Be.vip is an online learning platform. Your results depend on your effort and consistency.”

- “Affiliate commissions are not guaranteed. No one can promise what you will earn.”

6) Ads and bidding rules

- No bidding on “2Be.vip” brand keywords in paid search unless we approve it in writing.
- No misleading ad copy that suggests official endorsement or guaranteed income.
- If you run paid ads, you are responsible for ad compliance, local laws, and platform rules.

7) Privacy and data handling

- Do not collect or store customer personal data unless we explicitly authorize it.
- Do not ask for passwords, OTP codes, or payment details.
- If someone shares personal information with you, treat it confidentially and delete it when no longer needed.

8) Enforcement and penalties

If you break these rules, we may take one or more actions (depending on severity):

- Warning and required content removal
- Temporary suspension of your affiliate account
- Withholding or reversing commissions tied to the violation
- Permanent termination from the program
- Legal action where necessary

9) How to get approval / report issues

To request approval for marketing materials or to report violations, contact: support@2be.vip or privacy@2be.vip.